

## FULL RULES FOR GETTING A LENOVO GAMING BUNDLE

The purpose of this document is to set out the rules of the FREE GAMES AND APPS BUNDLE promotion (hereinafter referred to as "Free Games and Apps"). These rules are the only document that bindingly regulates the rules of this promotion for participants in Hungary.

### 1. OPERATOR AND ORGANIZER OF THE PROMOTION

Lenovo Technology B.V. is the operator of the promotion, with registered office at Váci út 96-98 1133 Budapest, Hungary. Fox Hunter s.r.o. is the organizer of the promotion, with registered office at Přemyslovská 211/46, Postal Code 130 00, Prague 3, Czech Republic, ID No.: 279 363 25, VAT CZ279 363 25 (hereinafter referred to as the "organizer").

### 2. DATE OF THE PROMOTION

The promotion takes place daily on the territory of Hungary from 22.3.2024 to 31.12.2024 24:00 inclusive (hereinafter referred to as the "Event Date"). During the promotion period, you may purchase the Lenovo product to which the promotion relates (the "Qualifying Product") and register on the designated website to receive free games and apps. If a codes for this promotion are exhausted, the promoter reserves the right to send entrants codes for another promotion featuring newer games within 30 calendar days of the codes being exhausted.

### 3. PROMOTION PARTICIPANTS

Any physical person residing in the territory of Hungary who complies with these promotion rules (hereinafter also referred to as "Participant") may become a participant of the promotion.

#### DESCRIPTION OF THE PROMOTION AND THE QUALIFIED REQUIREMENT TO RECEIVE FREE GAMES AND APPLICATIONS

Eligibility for free games and apps applies to Lenovo devices purchased in Hungary that have been visibly marked as part of this promotion.

Qualifying products purchased during the promotion period must be registered by the customer no later than the registration deadline.

### 4. CONDITIONS OF PARTICIPATION IN THE PROMOTION

The participant must visit Lenovo's registration website and enter his/her name, email, laptop serial number and, most importantly, upload the bill or invoice associated with the purchase of the device.

After submitting the form, the registration form will be checked by the promotion organizer and if all the requirements to qualify for the free game are met, the participant will receive an automatically generated email from the system containing the key to download the game.

The download of the games and applications is done on Intel's website <https://softwareoffer.intel.com/redeem> after registration and copying the game download key sent to the participant's e-mail.

### 5. PROCESSING OF PERSONAL DATA

By participating in the promotion, each participant confirms his/her acceptance of the rules of the promotion. The data submitted will only be used for the purpose of checking and approving the request and will be deleted after the end of promotion.

By using the registration button to subscribe to marketing information on Lenovo's website, the participant of the promotion agrees to the inclusion of all personal data (hereinafter referred to as "data") filled in or otherwise provided by him/her in the database of the operator, as the controller, and to their subsequent processing by the processor for marketing purposes, i.e. offering products and services, including sending information about organized events, products and other activities, as well as sending commercial communications by electronic means for a period of time until the consent is withdrawn (for a maximum period of 10 years), provided that other data may be associated with this data. The provision of data is voluntary, the participant can withdraw the consent free of charge at any time at the address of the controller and he/she has the right to access personal data and the right to correct such personal data, block incorrect personal data, destroy them, etc.

## 6. COMMON PROVISIONS

Participants whose data do not, even marginally or partially, meet the conditions of the promotion will not be included in the promotion. The operator's decision is final, without any possibility of appeal by the participant. The participant will, however, be invited to supplement the data provided. Participants whose data are filled in contrary to these rules of the promotion or contain false information will not be included in the promotion.

Neither the organiser nor the operator shall be liable for any damage caused to participants in connection with the use of the game. Warranty claims for the game obtained are excluded. Neither the organiser nor the operator shall be liable for any consequences of comments or photos posted by participants on the website and on social media.

Neither the operator nor the organiser is responsible for the loss, non-delivery or delay in the delivery of information messages and the game itself sent via electronic mail.

The promotion operator reserves the right to terminate the event in exceptional and fully justified cases.

The operator is entitled to change the rules of the promotion or the technical or organisational arrangements for the promotion, in which case the change in the rules shall be effective from the moment of publication on the promotion website.

Participation in the promotion cannot be enforced by legal action or alternatively by monetary payment.

These full promotion rules are available from the event organiser and operator, on the promotion website or on request at [soutez@lenovo.cz](mailto:soutez@lenovo.cz).

In Prague, 22. 3. 2024